



Strategic Purchasing and Involvement of Private Sector in COVID-19

Dr Praveen Gedam
Additional Chief Executive Officer,
National Health Authority, Government of India.

WHO SEARO | 19th May 2020

Ayushman Bharat PM-JAY: World's largest healthcare assurance scheme



DESIGN

500 Million+

Poor and
Vulnerable Citizens
entitled

**0.5 Million
INR**

Cover per family per
year for
hospitalization
expenses

End to End

Digital processes
making the scheme
cashless &
paperless

NHA & SHA

Dedicated entities
for implementation
at National and State
level

PROGRESS

32/36

States/UTs are
implementing the
scheme

9.9 Million

Beneficiaries have
received free
treatment

21,000+

Hospitals
empaneled.
~50% are private
hospitals

**130 Billion+
INR**

Total cost of
treatments approved
under the scheme

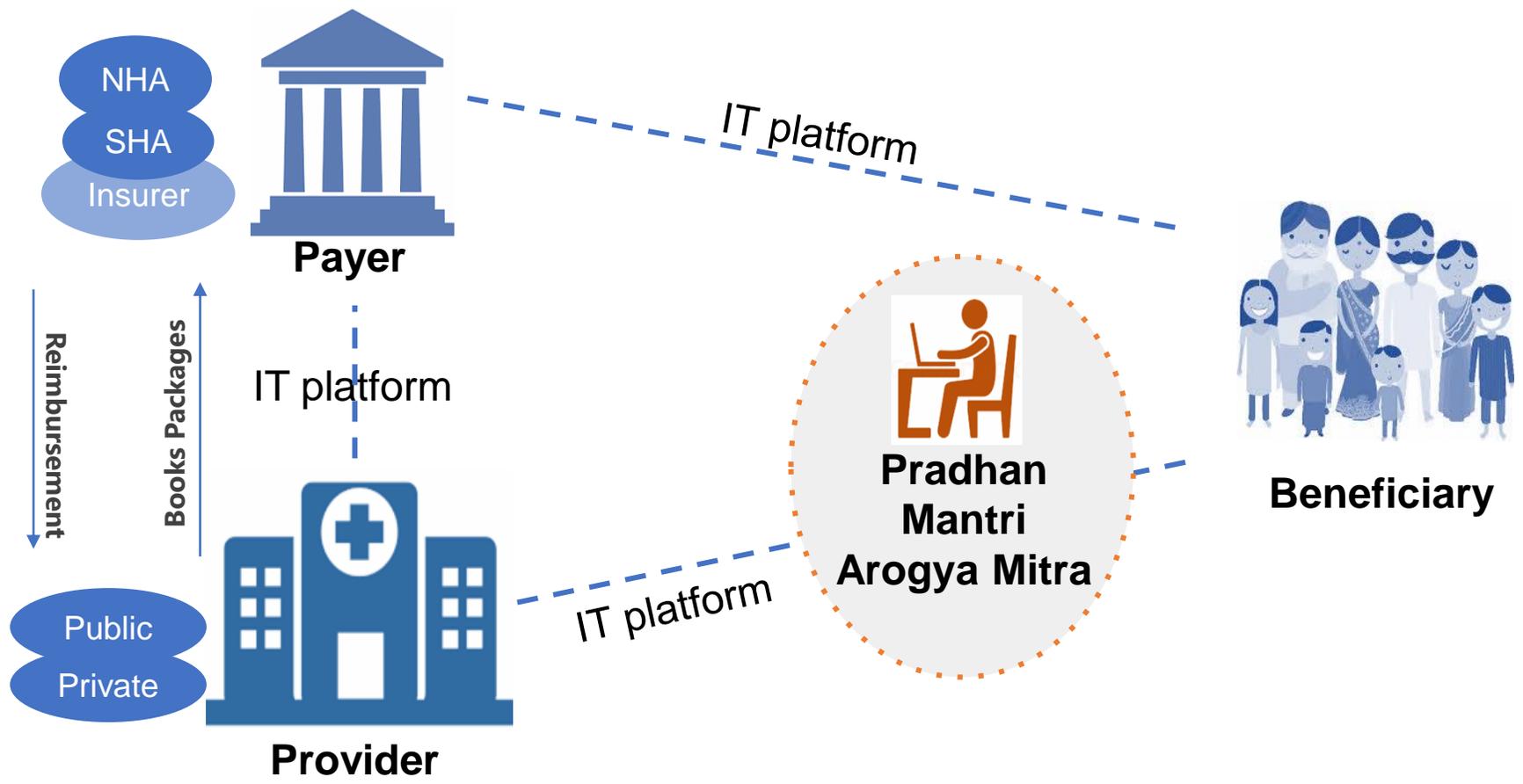
Strategic Purchasing Ecosystem of Ayushman Bharat PM-JAY



872 Health Benefit Packages

Quality Assurance

Fraud prevention

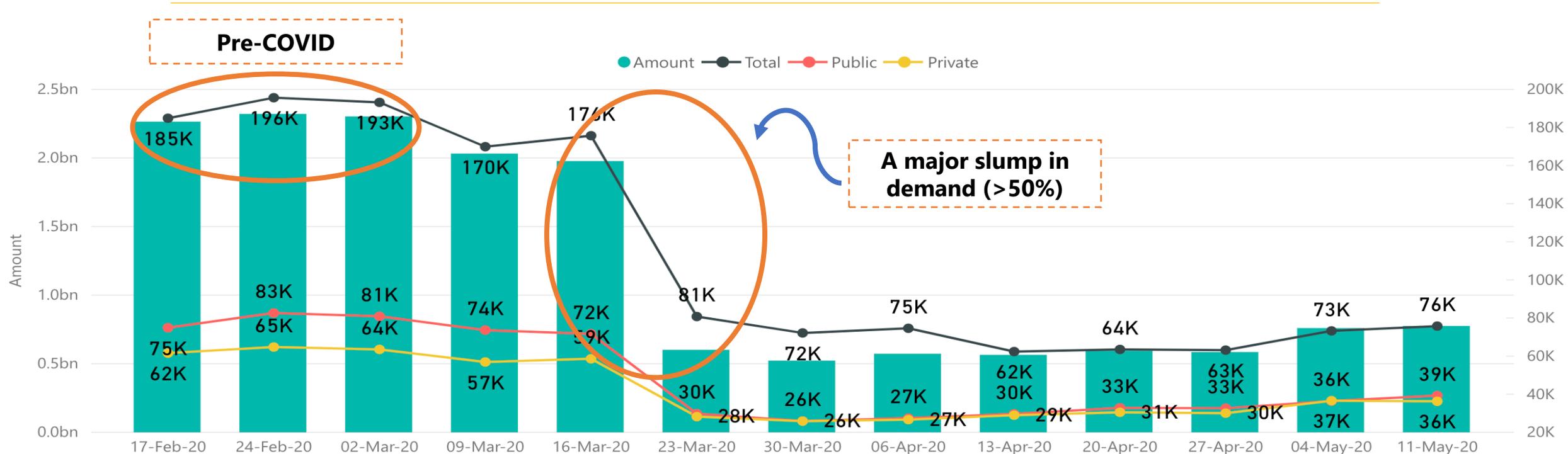


Awareness Generation

Call Centre

Grievance Redressal

How has COVID-19 pandemic affected PM-JAY utilization



	Pre-COVID	During COVID	Change (In number)	Change (In percentage)
Weekly Utilization (By number)	1,96,000	81,000	-1,15,000	-58.6%
Weekly Utilization (By amount in INR)	2.3 Billion	0.6 Billion	-1.7 Billion	-73.9%

PM-JAY's Strategy for COVID-19

- Response to COVID-19 has been through public sector facilities
- Facility of tele-medicine
- Facility for quick/temporary empanelment, empanelment of labs, non-PMJAY treatment
- NHA announced COVID-19 testing and treatment packages for all 500 million+ beneficiaries
- State given flexibility to decrease cost of testing package
- State given flexibility to finalize the exact rate and model for purchasing care for COVID treatment – COVID & non-COVID hospitals

Models for purchasing COVID-19 treatment

S.No	Model	Role of the State Health Agency	Cost determinants	Calculation of total cost
1	Fixed Packages	Fixes charges against different categories of treatment (Isolation, ICU, ICU with ventilator)	Per-Day cost of different treatment categories	Pre-determined by SHA against different categories
2	Monthly Rental for COVID hospital	Earmark dedicated COVID-19 hospital and determine minimum monthly rental and per day charge	<ul style="list-style-type: none"> Minimum Monthly rental Per day charge against different treatment categories 	Monthly Rental + (Occupied bed days * Per day bed charges)
3	Per Day tariff for COVID hospital	Earmark dedicated COVID-19 hospital and fix daily rate	<ul style="list-style-type: none"> Per Day tariff for occupied beds Per Day tariff for non occupied beds 	Occupied bed days * Occupied Bed Tariff + Unoccupied bed days * Unoccupied Bed Tariff



Thank You