

Selected Issues in Collective Action

Leadership for Universal Health Coverage
A High-Level Program to Help Leaders Deliver Results
A collaborative Program by GIZ-WB-P4H

Nairobi, Kenya
November 10-14, 2014
Ceren Ozer, World Bank

Research suggests that...

- Over two-thirds (67%) of major change initiatives fail to realize intended gains...
- Most often the challenges are around acceptance and adaptation of change.

ELI - THE LITTLE RED ELEVATOR

Free rider

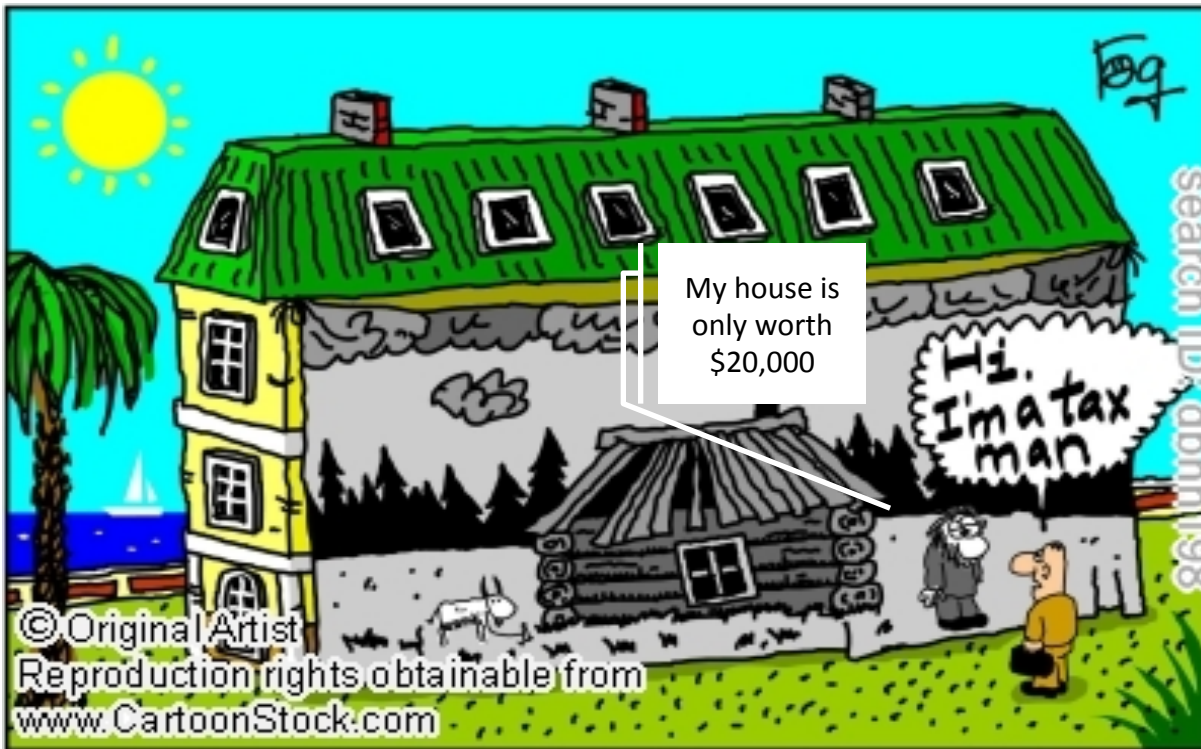


I use ... You
pay...



...but the
community
loses

Asymmetric Information



I know...He
doesn't...

I gain!



...but the
community
loses

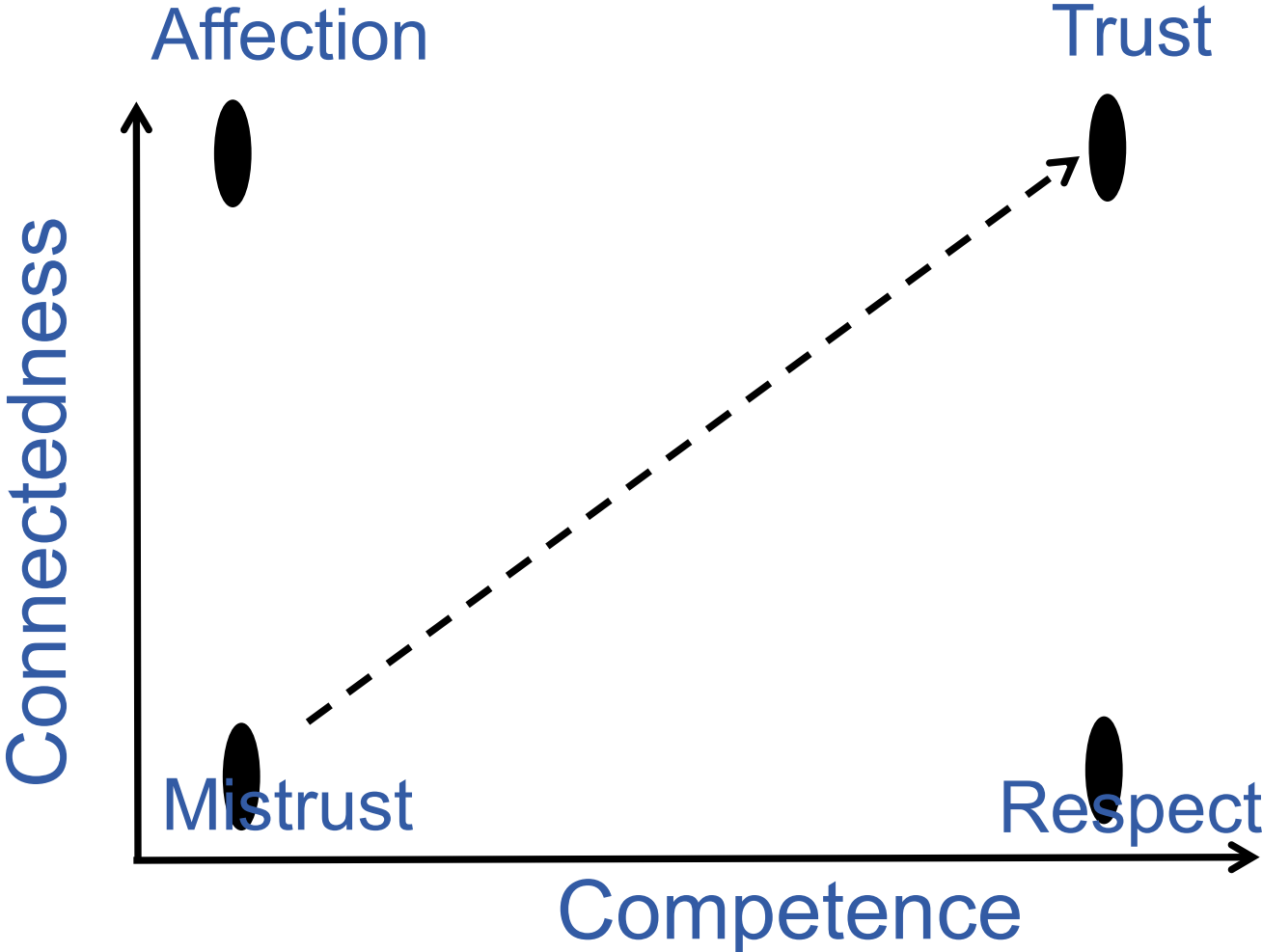
Agenda Setting

I
maneuver...

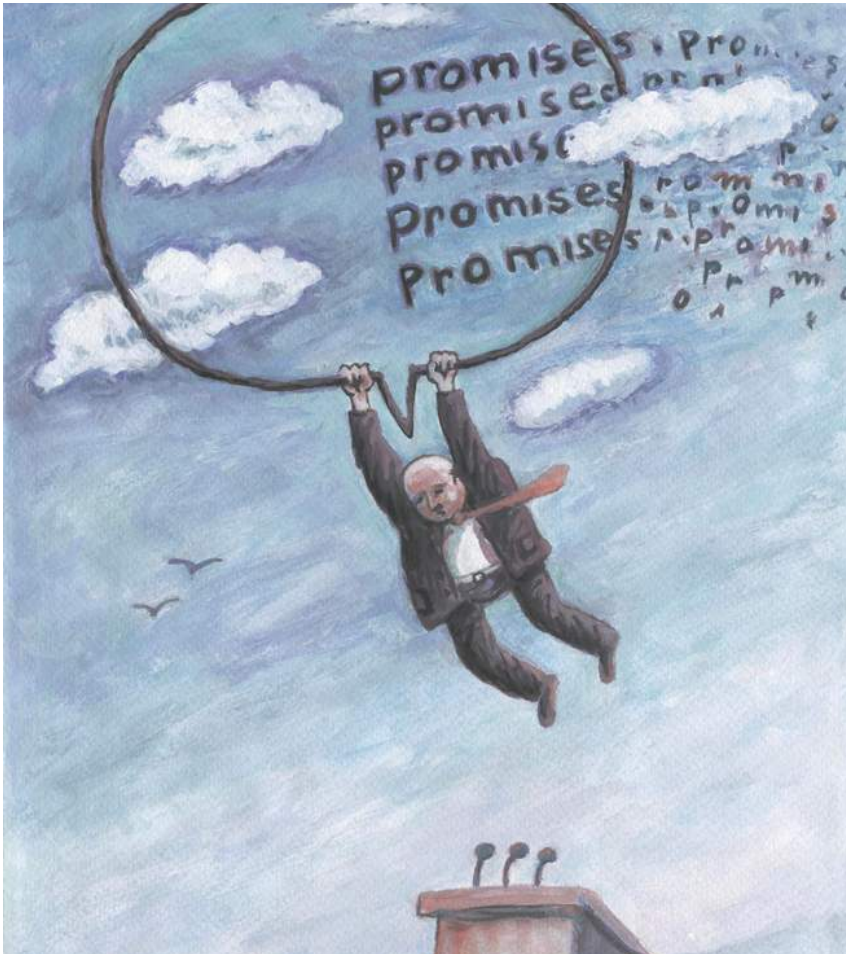
I win!



Mechanism of Trust



Credible Commitment



I break my
promise...

I suffer



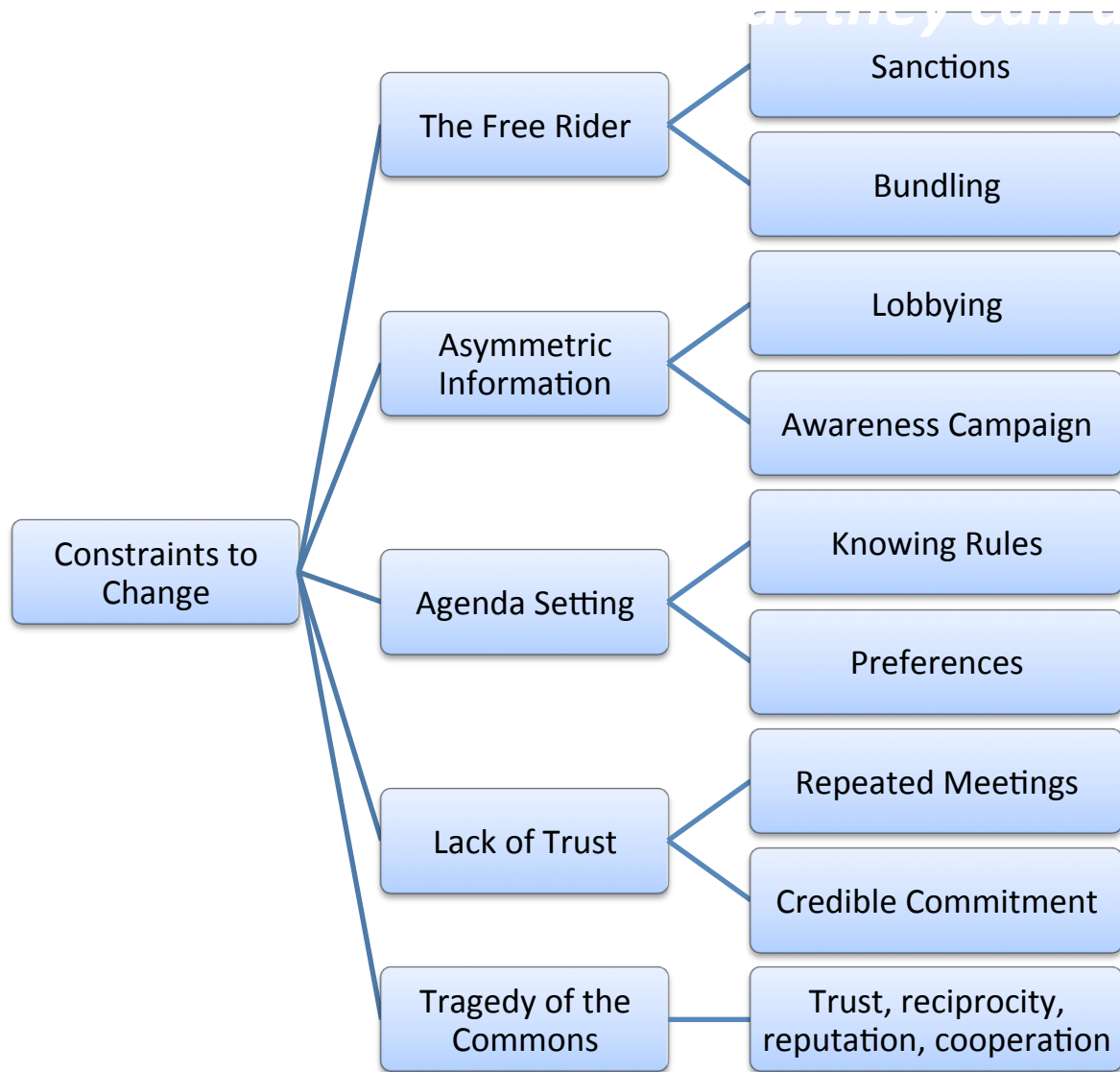
Tragedy of the Commons



No Collective Action = Abuse = Tragedy



Failure of Collective Action



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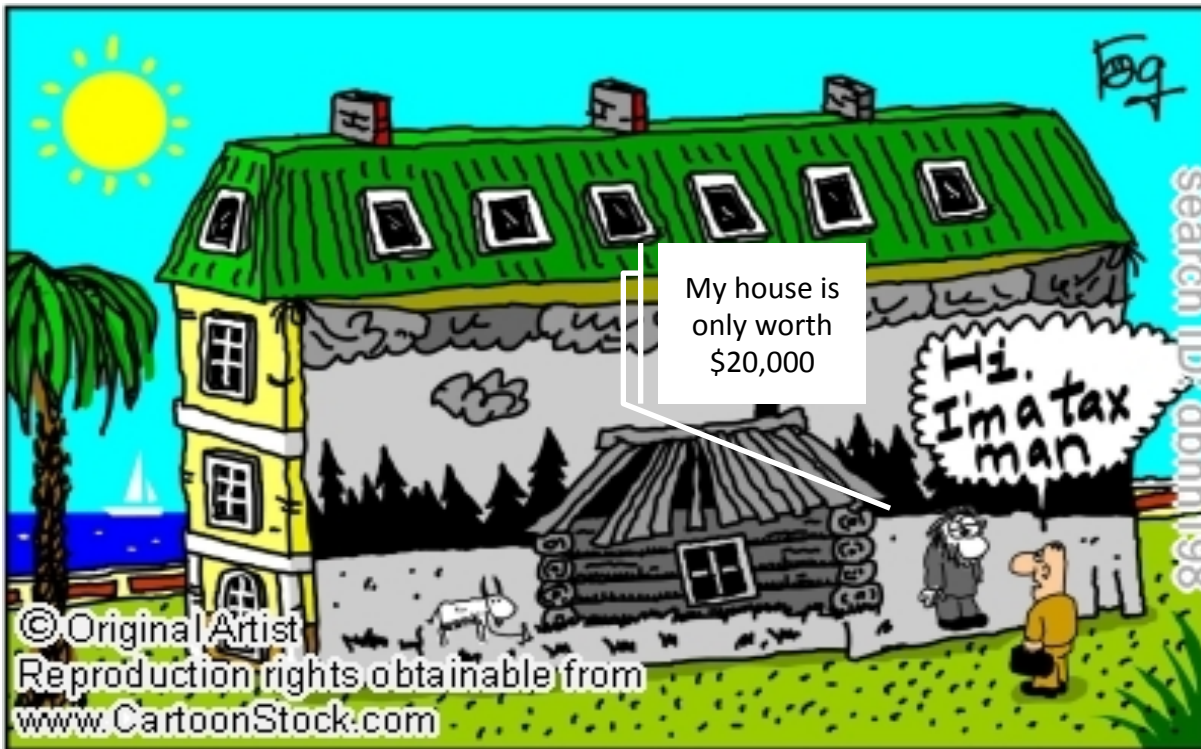


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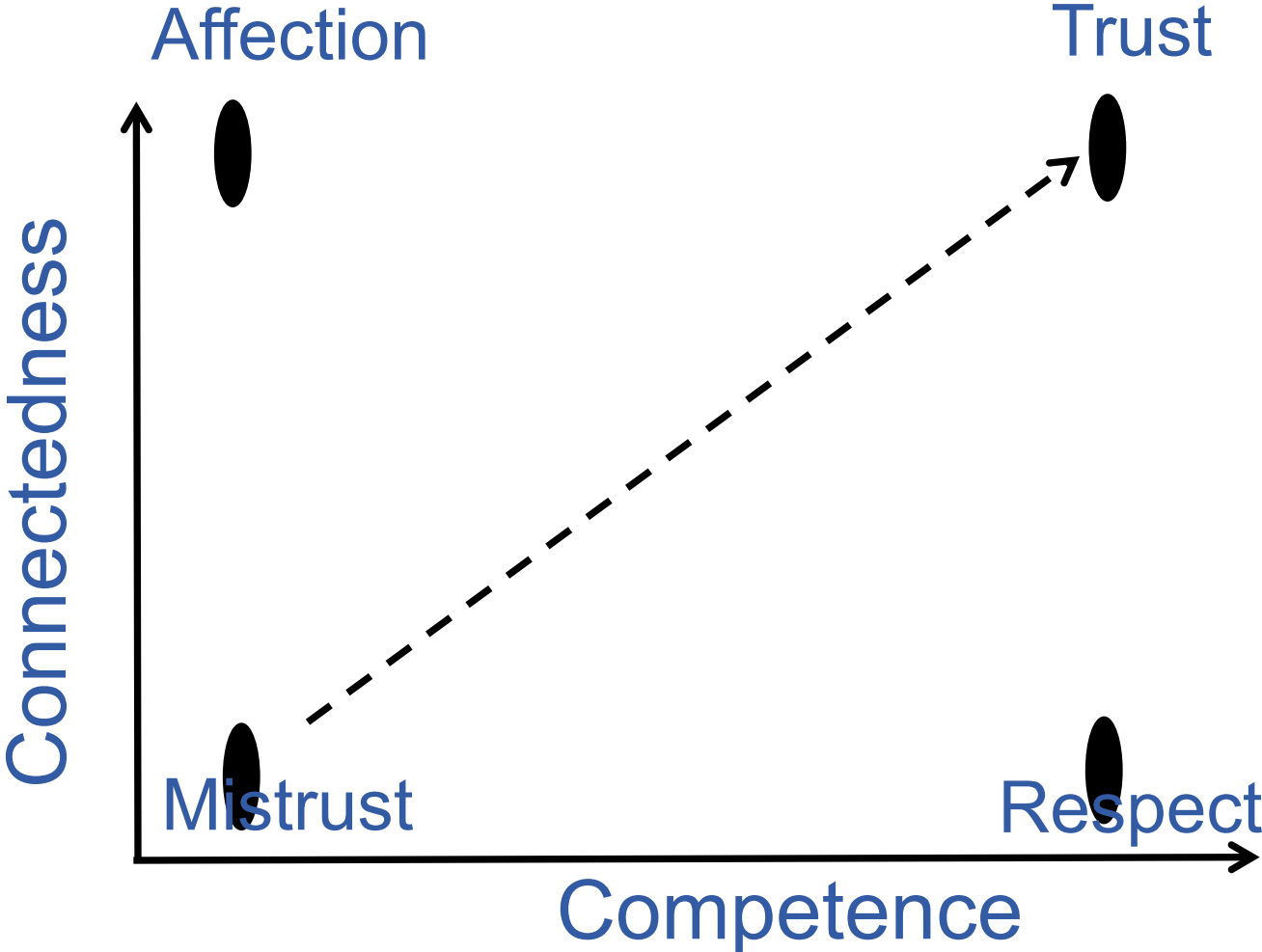
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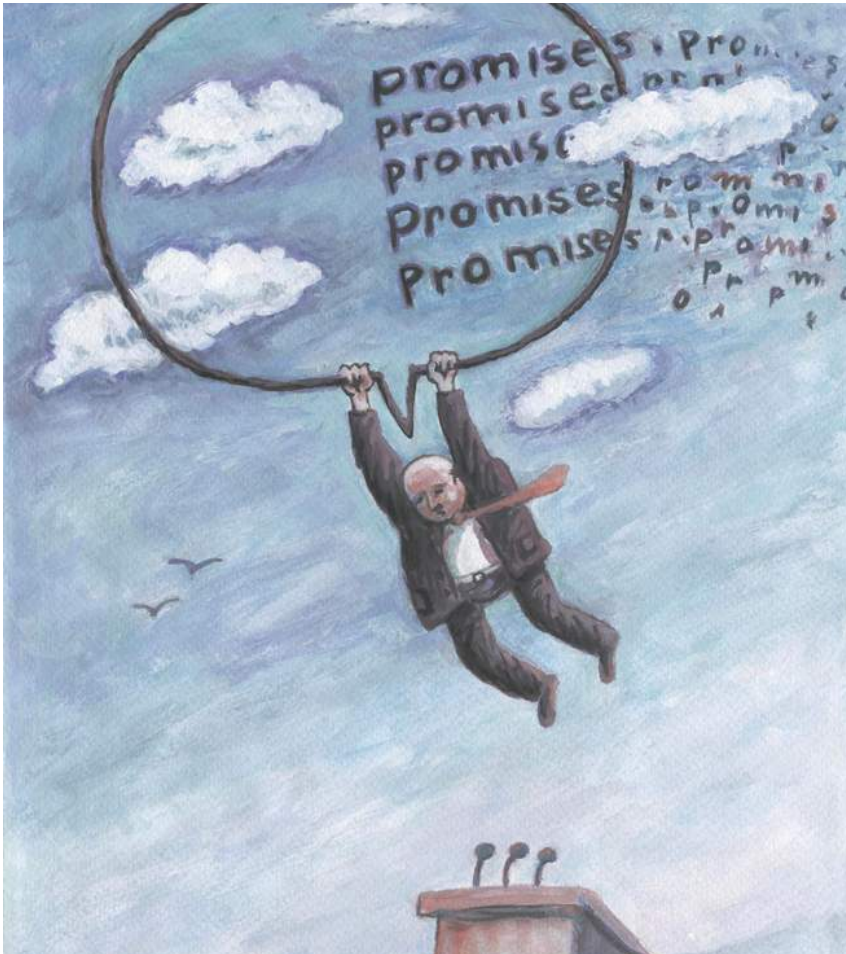
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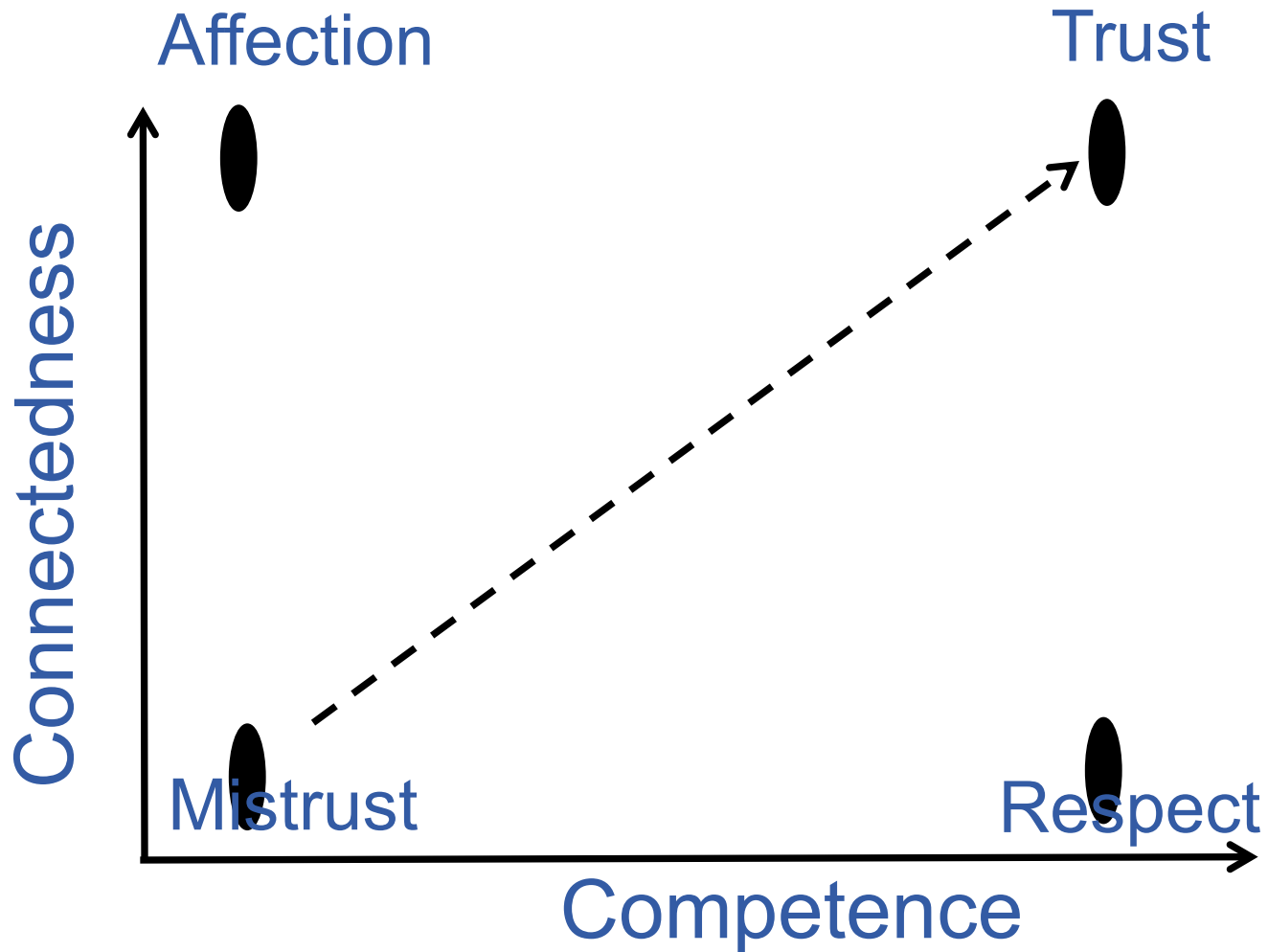


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Elements of Trust



Trust?



Elements of Trust

!?!This is
not fair!?!



From Frans de Waal's TED talk...

Tragedy of the Commons



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Failure of Collective Action

